



# 24 Hours of Le Mans 2017 TV DISTRIBUTION

June 17 – 18, 2017  
15:00 – 15:00 Local time



# MAIN BROADCAST PARTNERS



	Pan-Europe & APAC
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	Pan-Europe
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	Pan-APAC
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Broadcaster


Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

**PAN-EUROPEAN BROADCASTERS**

	France	Pay TV Potential Reach: 6m HH	Live & Highlights	<b>FULL RACE LIVE</b> HLs: 18/6 20.30
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	<b>FULL RACE LIVE</b> HLs: 18/6 20.30
	United Kingdom	Pay TV Potential Reach: 11m HH	Live & Highlights	<b>FULL RACE LIVE</b> HLs: 18/6 19.30
	Pan-Europe	Pay TV Pan-Europe Potential Reach: 147m HH	Live & Highlights	<b>FULL RACE LIVE</b> HLs: 18/6 20.30
	France	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	HLs x 11 FROM
	United Kingdom	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	HLs X 8 FROM
	Pan-Europe	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	HLs X 7 FROM

**EUROPEAN BROADCASTERS**

	Austria/DACH	Free-to-Air Potential Reach: 3.5m (tbc)	Live & Highlights	<b>LIVE: TBC</b> HLs: TBC
	Belgium	Free-to-Air Potential Reach: 10.4m	Live & Highlights	<b>LIVE: 17/6: 14.45 – 16.00 &amp; 20.00 – 20.32 &amp; 22.05 – 22.30; 18/6: 10.00 – 11.00 &amp; 14.35 – 15.10</b> HLs: 19/6 20.00 IN “AUTOMOBILE”
	Bulgaria	Free-to-Air Potential Reach: 7m	Live & Highlights	<b>LIVE:</b> HLs:

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**EUROPEAN BROADCASTERS (CONTINUED)**

	Denmark	Free-to-Air Potential Reach: 5.2m	Live & Highlights	<b>FULL RACE LIVE</b> HLs: tbc
	France	Free-to-Air Potential Reach: 58m	Live & Highlights	<b>LIVE: 17/6: 14.50 – 15.45 &amp; 16.55 – 18.40 (F2) 18/6: 00.00 – 06.00 (F3) &amp; 13.20 – 15.15 (F3)</b> <b>Review: 17/6 20.05 (F3) &amp; 23.00 (F2)</b> <b>NEWS in Stade 2 &amp; Tout le Sport</b>
	France	Free-to-Air Potential Reach: 58m	Highlights	<b>HLs: 20/6 11.00</b>
	Germany/DACH	Free-to-Air Potential Reach: 72m	Highlights	<b>HLs: 19/7 17.00</b>
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	<b>LIVE: 17/6: 14.30 – 16.00 &amp; 19.00 – 21.00; 18/6: 00.00 – 02.00 &amp; 08.00 – 10.00 &amp; 12.00 – 13.00 &amp; 14.00 – 15.45</b> <b>HLs: TBC</b>
	Germany/DACH	Free-to-Air Potential Reach: 72m	News coverage in F1 Magazine	<b>NEWS IN BAKU F1 QUALIFYING MAGAZINE 24/6 13.00</b>
	Netherlands	Free-to-Air Potential Reach: 15.5m	Live & Highlights	<b>FULL RACE LIVE</b> HLs: TBC
	Slovakia	Free-to-Air Potential Reach: 5.1m	Live & Highlights	<b>LIVE: 17/6: 14.30 – 15.30 &amp; 19.05 – 20.05; 18/6: 00.00 – 01.00 &amp; 10.20 – 11.20 &amp; 14.00 – 15.20 (all on Dvojka)</b> <b>HLs: TBC</b> <b>NEWS ON JEDNOTKA TBC</b>
	Spain	Free-to-Air Potential Reach: 45m	Live & Highlights	<b>LIVE:</b> <b>HLs:</b>

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**EUROPEAN BROADCASTERS (CONTINUED)**

	Switzerland	Free-to-Air Potential Reach: 7.3m	Live & News coverage	<b>LIVE: 18/6 14.00 – 15.00</b> <b>NEWS IN "Sportaktuell"</b>
	United Kingdom	Pay TV Potential Reach: 15m	Highlights	<b>HLs: 21/6 21.00, 22/6, 25/6</b>
	United Kingdom	Free-to-Air Potential Reach: 58m	Live & Highlights	<b>LIVE: 18/6: 09.30 – 14.45</b> <b>HLs: 24/6 07.55</b>
	United Kingdom	Pay TV Potential Reach: 17m	News coverage	<b>NEWS UPDATES DURING RACE</b>

**PAN-ASIA-PACIFIC BROADCASTERS**

	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	<b>FULL RACE LIVE</b> <b>HLs:</b>
	Pan-APAC	Pay TV Potential Reach: tbc	Live & Highlights	<b>LIVE: TBC</b> <b>HLs: TBC</b>

**ASIA-PACIFIC BROADCASTERS**

	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	<b>FULL RACE LIVE</b> <b>HLs:</b>
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	<b>FULL RACE &amp; QUALIFICATION LIVE</b> <b>HLs ON DEMAND</b>
	China	cn.motorsport.com Potential Reach: tbc	Live & Highlights	<b>FULL RACE &amp; QUALIFICATION LIVE</b> <b>HLs ON DEMAND</b>
	China	Free-to-Air Potential Reach: 1.3b	News coverage in "Autotimes"	<b>NEWS DURING "AUTOTIMES"</b>

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**ASIA-PACIFIC BROADCASTERS (CONTINUED)**

	Japan	BS/CS Potential Reach: tbc	Live & Highlights (JST)	<b>FULL RACE &amp; QUALIFYING LIVE (JS3)</b> HLs & RE-RUNS X 37 FROM 20/6
	Japan	Free-to-Air Potential Reach: 110m	Highlights (JST)	HLs: 1/7 23.00
	Japan	Free-to-Air Potential Reach: 110m	Magazine & News Coverage	Magazine & News Coverage
	New Zealand	Free-to-Air Potential Reach: 4.2m	Highlights	HLs DURING "CRC MORORSPORT: 25/6


**AMERICAS BROADCASTERS**

	North America, Canada & Caribbean	Cable TV Potential Reach: 214m	Live & Highlights (Eastern time)	<b>LIVE: 17/6: 08.30-10.00 (FS1) &amp; 10.00 – 13.00 (FS GO + FS Racing) &amp; 13.00 – 01.00 (FS2); 18/6: 01.00 – 06.00 (FS1) &amp; 06.00 – 09.30 (FS1)</b> HLs: TBC
	Central & South America (Fox Sports 3)	Pay TV Potential Reach: 59m HH	Live & Highlights (Mexico time)	<b>QUALIFYING: 14/6 15.00 – 17.00; 15/6 12.00 – 14.00 &amp; 15.00 – 17.00</b> <b>LIVE: 17/6 07.00 – 12.30 &amp; 15.00 – 17.30 &amp; 22.00 – 00.00;</b> <b>18/6: 06.00 – 08.30</b> HLs: TBC

**MENA BROADCASTERS**

	Middle East & North Africa	Pay TV Potential Reach: 4m HH	Live & Highlights	<b>LIVE:</b> HLs:
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**PAN-AFRICAN BROADCASTERS**

	Pan-Africa	Pay TV Potential Reach: 8m HH	Live & Highlights	<b>FULL RACE LIVE</b> HLs: TBC
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INTERNET/OTT/MOBILE BROADCASTERS

	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live	<b>FULL RACE LIVE</b>
	North America, Canada & Caribbean	OTT Potential Reach: tbc	Live	<b>FULL RACE LIVE</b>
	Worldwide	24h Le Mans Official App	Live	<b>LIVE RACE &amp; OFFICIAL TIMEKEEPING</b>
	Belgium	Internet Potential reach: tbc	Live & Highlights	<b>LIVE SIMULCAST RTBF</b>
	Denmark	OTT Potential reach: tbc	Live	<b>LIVE SIMULCAST TV2</b>

Broadcaster

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Coverage

### NEWS ACCESS



Worldwide

News Access



Worldwide

News Access



EBU Members

News Access

### IN-FLIGHT/CRUISE SHIPS



Worldwide

In-flight & cruise ship distribution

### OTHER MEDIA



Worldwide

Coverage in Mobil 1: The Grid distributed internationally

### RADIO BROADCASTERS



Worldwide

**FULL RACE LIVE COMMENTARY**



# OUR EXPERIENCE SHARED PASSION YOUR SUCCESS

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