



FIA WEC 6 HOURS OF SILVERSTONE TV DISTRIBUTION

April 16, 2017
12:00 – 18:00 Local time



MAIN BROADCAST PARTNERS



	Pan-Europe & APAC
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	Pan-Europe
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	Pan-APAC
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Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

	France	Pay TV Potential Reach: 6m HH	Live & Highlights	18.00 – 19.00 (podium live in "Dimanche Meca") HLs:
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	18.00 – 19.15 HLs:
	United Kingdom (Eurosport 2)	Pay TV Potential Reach: 11m HH	Live & Highlights	17.00 – 18.15 HLs:
	Pan-Europe	Pay TV Pan-Europe Potential Reach: 147m HH	Live & Highlights	18.00 – 19.15 HLs:
	France	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	FULL RACE LIVE FROM 12.45 HLs x 11 FROM 17/4
	United Kingdom	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	FULL RACE LIVE FROM 11.45 HLs X 8 FROM 17/4
	Pan-Europe	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	FULL RACE LIVE FROM 12.45 HLs X 7 FROM 17/4

EUROPEAN BROADCASTERS

	Austria/DACH	Pay TV Potential Reach: 3.5m (tbc)	Live & Highlights	LIVE: HLs:
	Belgium	Free-to-Air Potential Reach: 10.4m	Highlights	HLs: available on "RTBF Auvio" Coverage in "Auto Mobile" 17/4 20.10
	Bulgaria	Free-to-Air Potential Reach: 7m	Live & Highlights	11.00 – 12.00 / 15.35 – 16.35 (GMT) HLs:

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EUROPEAN BROADCASTERS (CONTINUED)

	Denmark	Pay TV Potential Reach: 2.5m	Live & Highlights	LIVE: HLs:
la chaîne L'EQUIPE	France	Free-to-Air Potential Reach: 58m	Live & Highlights	12.30 – 14.00; 15.30 – 16.00; 18.00 – 19.30 HLs: 19/4 15.15 & 20/4 10.00
sport1	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	15/4 QF full, 16/4 13h, 14.30-14.55, 16.45 –podium HLs:
sport1+	Germany/DACH	Pay TV Potential Reach: tbc	Live & Highlights	12.30 –13.20 / 15.25 –17.50 HLs: 17/4 06.50
RTL	Germany/DACH	Free-to-Air Potential Reach: 72m	News coverage in F1 Magazine	NEWS
	Netherlands	Pay TV Potential Reach: tbc	Live & Highlights	LIVE: HLs:
RTL7///	Netherlands	Free-to-Air Potential Reach: 15.5m	Highlights	HLs: 23/4 15.00 / 29/4 15.00
tve	Spain	Free-to-Air Potential Reach: 45m	Highlights	HLs w/c 18/4 tbc
SRG SSR	Switzerland	Free-to-Air Potential Reach: 7.3m	News coverage	NEWS IN "Sportaktuell"
BT Sport	United Kingdom	Pay TV Potential Reach: 15m	Live & Highlights	FULL RACE LIVE FROM 11.30 (BT SPORT//ESPN CHANNEL) HLs X 6 FROM 19/4 20.30
sky SPORTS NEWS	United Kingdom	Pay TV Potential Reach: 17m	News coverage	NEWS UPDATES AFTER RACE

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PAN-ASIA-PACIFIC BROADCASTERS

	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	LIVE: 17.00 – 19.15 CET HLs:
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	HLs:

ASIA-PACIFIC BROADCASTERS

	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	18.00 – 19.15 CET HLs:
	Australia	Free-to-Air Potential Reach: 18m	Highlights	HLs:
	China	IPTV Potential Reach: 90m	Live & Highlights	FULL RACE LIVE HLs:
	China	Free-to-Air Potential Reach: 1.3b	News coverage in "Autotimes"	NEWS DURING "AUTOTIMES":
	Hong Kong	Free-to-Air Potential Reach: 6.5m	Highlights	HLs:
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	FULL RACE LIVE FROM 19.30 (JS3) HLs X 11 FROM 17/4 (JS1)
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HLs: 29/4 23.00
	New Zealand	Free-to-Air Potential Reach: 4.2m	Highlights	HLs DURING "CRC MORORSPOrt":

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AMERICAS BROADCASTERS



North America, Canada & Caribbean

Cable TV
Potential Reach: 214m

Live & Highlights

LIVE: 07.00 / first two hours FS1, Last four hours FS2
HLs: 23/4 11.30



Central & South America (Fox Sports 3)

Pay TV
Potential Reach: 59m HH

Live & Highlights

LIVE: 06.00 – 09.00; 18.30 – 20.00 (delayed) (Mexico time)
HLs: 22/4 10.00

MENA BROADCASTERS



Middle East & North Africa

Pay TV
Potential Reach: 4m HH

Live & Highlights

LIVE:
HLs:

PAN-AFRICAN BROADCASTERS



Pan-Africa

Pay TV
Potential Reach: 8m HH

Highlights

HLs:

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INTERNET/OTT/MOBILE BROADCASTERS

	TBC	Internet Potential Reach: tbc	Live & Highlights	LIVE: HLs:
	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live	FULL RACE LIVE
	North America, Canada & Caribbean	OTT Potential Reach: tbc	Live	FULL RACE LIVE
	Worldwide	FIA WEC Official App	Live	LIVE RACE & OFFICIAL TIMEKEEPING
	Germany	Internet Potential reach: tbc	Live	FULL RACE LIVE
	Belgium	Internet Potential reach: tbc	Live & Highlights	FULL RACE LIVE
	Denmark	OTT Potential reach: tbc	Live	FULL RACE LIVE
	France	Internet Potential reach: tbc	Live	FULL RACE LIVE
	Netherlands	OTT Potential reach: tbc	Live	FULL RACE LIVE
	UK	OTT Potential reach: tbc	Live	FULL RACE LIVE

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Coverage

NEWS ACCESS

 Deutsche Welle	Worldwide	News Access
 sntv	Worldwide	News Access
 OMNISPORT	Worldwide	News Access
 REUTERS	Worldwide	News Access
 euronews	EBU Members	News Access

IN-FLIGHT/CRUISE SHIPS

 pitch pitch international LLP	Worldwide	In-flight & cruise ship distribution
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OTHER MEDIA

 Mobil 1 GRID	Worldwide	Coverage in Mobil 1: The Grid distributed internationally
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RADIO BROADCASTERS

 radiolemans.com	Worldwide	FULL RACE LIVE COMMENTARY
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