



WEC 6 HOURS OF NÜRBURGRING TV DISTRIBUTION

July 16th, 2017
13:00 – 19:00 Local time



MAIN BROADCAST PARTNERS



	Pan-Europe & APAC
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	Pan-Europe
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	Pan-APAC
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Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

	France	Pay TV Potential Reach: 6m HH	Live & Highlights	FULL RACE LIVE HLs:
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	LIVE 17.15-18.15, incl. podium CEST HLs:
	United Kingdom	Pay TV Potential Reach: 11m HH	Live & Highlights	LIVE 16.15-17.15, incl. podium BST HLs:
	Pan-Europe	Pay TV Pan-Europe Potential Reach: 147m HH	Live & Highlights	LIVE 17.15-18.15, incl. podium CEST HLs:
	France	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	FULL RACE LIVE FROM 12.45 HLs x 8 FROM 17/7
	United Kingdom	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	FULL RACE LIVE FROM 11.45 HLs x 5 FROM 17/7
	Pan-Europe	Pay TV Pan- Europe Potential Reach: 75m	Live & Highlights	FULL RACE LIVE FROM 12.45 HLs x 5 FROM 17/7

EUROPEAN BROADCASTERS

	Austria/DACH	Pay TV Potential Reach: 3.5m (tbc)	Live & Highlights	LIVE: 14.20-16.10 / 18.45-19.55 HLs: 06/5 21.45 - 22.30
	Belgium	Free-to-Air Potential Reach: 10.4m	Highlights	HLs: 52" HLS & COVERAGE IN "AUTOMOBILE"
	Bulgaria	Free-to-Air Potential Reach: 7m	Live & Highlights	LIVE: HLs:

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EUROPEAN BROADCASTERS (CONTINUED)

	Denmark	Pay TV Potential Reach: 2.5m	Highlights	HLs:
	France	Free-to-Air Potential Reach: 58m	Live & Highlights	LIVE: 12.30-14.50 / 16.30 – 19.50 HLs: 19/7 12.00
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	LIVE: 12.30-19.45 HLs:
	Germany/DACH	Free-to-Air Potential Reach: 72m	News coverage in F1 Magazine	NEWS IN F1 QUALIFYING MAGAZINE
	Netherlands	Pay TV Potential Reach: tbc	Highlights	HLs: 19/7 20.30
	Netherlands	Free-to-Air Potential Reach: 15.5m	Highlights	HLs: 30/7 15.00 & 5/8 15.00
	Spain	Free-to-Air Potential Reach: 45m	Highlights	HLs: 20/7 16.00
	Switzerland	Free-to-Air Potential Reach: 7.3m	News coverage	NEWS IN "Sportaktuell"
	United Kingdom	Pay TV Potential Reach: 15m	Live & Highlights	FULL RACE LIVE FROM 11.30 HLs: x 5 from 19/7
	United Kingdom	Free-to-Air Potential Reach: 58m	Highlights	HLs: 22/7
	United Kingdom	Pay TV Potential Reach: 17m	News coverage	NEWS UPDATES AFTER RACE
	United Kingdom	Free-to-Air Potential Reach: 58m	Highlights	HLs:

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PAN-ASIA-PACIFIC BROADCASTERS

	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	LIVE: 17/7 05.00-06.00 CET HLs:
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	HLs:

ASIA-PACIFIC BROADCASTERS

	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	13.00-19.15 CEST HLs:
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	FULL RACE & QUALIFICATION LIVE HLs ON DEMAND
	China	IPTV Potential Reach: tbc	Live & Highlights	FULL RACE LIVE HLs ON DEMAND
	China	Free-to-Air Potential Reach: 1.3b	News coverage in "Autotimes"	NEWS DURING "AUTOTIMES":
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	FULL RACE LIVE FROM 19.30 (JST), JST HLs & RE-RUNS 8x FROM 17/7
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HLs: 29/7 23.00, JST
	New Zealand	Free-to-Air Potential Reach: 4.2m	Highlights	HLs DURING "CRC MOROSPORT:

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AMERICAS BROADCASTERS



North America, Canada &
Caribbean

Cable TV
Potential Reach: 214m

Live & Highlights

LIVE: 13.00-18.00 (FS1) CET
HLs: 21/7 re-run last hour



Central & South America (Fox
Sports 3)

Pay TV
Potential Reach: 59m HH

Live & Highlights

LIVE: 06.00-08.00 / 9.30-12.30
(FS3) CDT
HLs: 06/05

MENA BROADCASTERS



Middle East & North Africa

Pay TV
Potential Reach: 4m HH

Live & Highlights

LIVE:
HLs:

PAN-AFRICAN BROADCASTERS



Pan-Africa

Pay TV
Potential Reach: 8m HH

Highlights

HLs: 9x FROM 20/7

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INTERNET/OTT/MOBILE BROADCASTERS

	TBC	Internet Potential Reach: tbc	Live & Highlights	LIVE: HLs:
	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live	FULL RACE LIVE
	North America, Canada & Caribbean	OTT Potential Reach: tbc	Live	FULL RACE LIVE
	Worldwide	FIA WEC Official App	Live	LIVE RACE & OFFICIAL TIMEKEEPING
	Germany	Internet Potential reach: tbc	Live	FULL RACE LIVE
	Belgium	Internet Potential reach: tbc	Live & Highlights	FULL RACE LIVE
	Denmark	OTT Potential reach: tbc	Live	FULL RACE LIVE
	France	Internet Potential reach: tbc	Live	FULL RACE LIVE
	Netherlands	OTT Potential reach: tbc	Live	FULL RACE LIVE
	UK	OTT Potential reach: tbc	Live	FULL RACE LIVE

Broadcaster

Territories

Coverage

NEWS ACCESS



Deutsche Welle

Worldwide

News Access



sntv

Worldwide

News Access



REUTERS

Worldwide

News Access



euronews

EBU Members

News Access

IN-FLIGHT/CRUISE SHIPS



pitch international LLP

Worldwide

In-flight & cruise ship distribution

OTHER MEDIA



GRID

Worldwide

Coverage in Mobil 1: The Grid distributed internationally

RADIO BROADCASTERS



radiolemans.com

Worldwide

FULL RACE LIVE COMMENTARY

OUR EXPERIENCE SHARED PASSION YOUR SUCCESS

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